



for sporting men...



who are also family men...



.... here is the 1 $\frac{1}{4}$ litre



Saloon



Such a good-looking car



The M.G. 1 $\frac{1}{4}$ litre Saloon has for long been the choice of the sporting motorist now become a family man. The reasons are plain for in this fine car he has the speed and exhilarating acceleration of a sports car. He has also the graceful lines, comfortable seating and luxury finish of a family saloon car of quality.

She can do over 75 in top



The Series "YB" M.G. 1 $\frac{1}{4}$ Saloon brings added refinements in appearance, comfort, safety and performance, enhancing its appeal to the motorist who wants a sports car with room for his family. New features include a hypoid rear axle; latest hydraulic braking system, larger shock absorbers, clutch and tyres; overriders front and rear; an anti-roll bar at the front end.

Have a look at these new features



... combining family-car comfort with celebrated **MG** sporting performance



I love the luxuriously finished interior

Let's study the body dimensions

DIMENSIONS

A. 144 in. (416 cm.)	L. 122 in. (40 cm.)	G. 19 in. (483 cm.)
B. 57 in. (145 cm.)	J. 44 in. (112 cm.)	H. 48 in. (1214 cm.)
C. 105 in. (47 cm.)	K. 25 in. (53 cm.)	I. 10 in. (148 cm.)
D. 121 in. (52 cm.)	L. 36 in. (91 cm.)	T. 42 in. (114 cm.)
E. 30 in. (71 cm.)	M. 22 in. (56 cm.)	U. 10 in. (114 cm.)
F. 23 in. (58 cm.)	N. 14 in. (46 cm.)	V. 16 in. (106 cm.)
G. 25 in. (64 cm.)	O. 40 in. (45 in.)	W. 20 in. (72 cm.)
H. 19 in. (48 cm.)	P. 16 in. (46 cm.)	X. 39 in. (104 cm.)

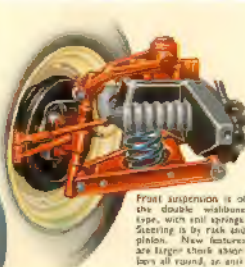
Now take a look at the specification



Finished in polished walnut, the handsome fascia panel is fitted with an ashtray on either side of the speed rail. Instruments are suitably illuminated by diffused light for night driving. The spacious lined glove box has a drop front.



Fine-grained English leather is used for the upholstery. Pleating in seats and squabs gives a very pleasing effect. The wide arm-rest for the rear seats folds back flush with the rear squab.



Front suspension is of the double wishbone type, with coil springs. Steering is by rack and pinion. New features are larger shock absorbers all round, an anti-roll bar at the front end.



Opening downwards, the lid of the luggage trunk forms an additional luggage carrier. The general appearance of the M.G. Series "TB" Saloon has been carefully studied for the addition of accessories in the future.



A sliding panel is fitted flush with the roof. It is skilfully designed to ensure that, when in the open position, rear passengers are free from draught. Above the driver's head is a switch which operates the roof light.



A notable new feature is the hypoid rear axle. Developed on the M.G. Midget during long experience on race tracks, it criss-crosses the road, it achieves quietness running with longer life.

SPECIFICATION

ENGINE: Cylinder bore 65 mm, Stroke 80 mm, 1,250 c.c. R.A.C. rating 18.07 h.p. Counter-balanced crankshaft, three main bearings. Overhead valves operated by push rods, 14 mm. plugs. Coil ignition, automatic advance. Four feed lubrication, renewable element oil filter. Aluminium alloy sump, capacity 10½ pints (5.94 litres). Single S.U. semi down-draught carburettor. Air cleaner. Radiator fan. Water circulated by pump; circulation thermally controlled.

TRANSMISSION: Bug & Bug 2½ dry clutch. Four-speed gearbox. Second, third and top synchromesh. Gear ratios: Top 3.125 to 1; Third 2.068 to 1; Second 1.640 to 1; First 1.720 to 1. Reverse 1.720 to 1. Heavy Spicer axles bearing propeller shaft. Semi-floating hypoid rear axle.

FUEL: 8 gallon (36 litre) tank at rear. Quick filler cap. S.U. petrol pump.

CHASSIS: Truss front 2½" (63 mm); Rear 4" (102 mm); Wheelbase 8' 3" (251 cm); Clearance 8" (203 mm) at lower point. Roadster type side-members with robust tubular cross members.

SUSPENSION: In front - the latest development of M.G. independent-sprung wheels, with beam type, enveloping coil springs and rubber-buffed lower rearings. At rear - long flexible laminated springs, rubber-buffed lower rearings, in housing rubber bushes, with a rubber-mounted lateral control link to ensure rear axle movement. Positive hydraulic dampers.

STEERING: Adjustable, direct acting, rack and pinion type. Spring loaded wheel. Turning circle 32' 6" right hand, 33' 6" left hand.

INSTRUMENTS: Ammeter, oil pressure and petrol gauge, speedometer and electric clock. Instrument panel has diffused lighting for night driving.

COACHWORK: Walnut woodwork, leather upholstery, pile carpet. Wind-up windows in all four doors. Opening windscreen with screen wiper. Safety glass throughout. Back from seats adjustable. Centre arm rest in rear seat. Flush fitting sliding steel. Rear blind operated from driving seat. Sun visors for driver and front passenger. Large glove box in back panel. Map pockets in all doors. An ashtray for each occupant. Large rear luggage compartment with lid which opens flat to form additional platform if required. Spare wheel and emergency repair kit in separate compartments, accessible with full load of luggage.

COLOURS: Body - Marmas, Beige, Green. Leather upholstery - Marmas, Beige, Green. Woodwork - Marmas, Beige, Silver Strain Grey Marmas.

JACKING SYSTEM: Jackall body-lift, with control pump on left-hand side under bonnet.

The issue of this folder does not constitute an offer, and the right is reserved to alter price and/or specifications at any time without notice. Sales are conditional upon Terms of Business. Guarantee and Service arrangements issued by Morris Motors Ltd., for prices and agents only.



The One and a Quarter Liter MG

CONDITIONS OF SALE

All new cars and chassis and parts thereof manufactured by The M.G. Car Co. Limited (hereinafter referred to as "the Company") are sold subject to but with the benefit of the Conditions of Sale hereinafter set forth, and this is so whether the sale is (a) by the Company to a Distributor, Area Dealer or Retail Dealer; or (b) by the Company direct to the user; or (c) by a Distributor or Area Dealer to a Registered Trader; or (d) by a Distributor, Area Dealer, Retail Dealer or Registered Trader to the user:—

1. GUARANTEE. The Company's Guarantee, a copy of which is endorsed hereon, shall be deemed to be incorporated in these Conditions: to the intent, in the case of a sale by a Distributor, Area Dealer, Retail Dealer, or Registered Trader that he shall pass on the benefit of the Guarantee to his purchaser, who shall be subject to its obligations; but such transfer of the benefit of the Guarantee shall not create any privity of contract between the Company and such purchaser; and every Distributor, Area Dealer, Retail Dealer and Registered Trader contracts as a principal and not as an agent, and has no authority to give any warranty or make any representation or otherwise act on behalf of the Company.

2. PRICE AND PAYMENT. Prices quoted are for delivery at the Company's Works at Abingdon-on-Thames, net cash on delivery. Freightage therefrom to the Depot of a Distributor, Area Dealer, Retail Dealer or Registered Trader is extra.

3. DELIVERY. Neither the Company nor any Distributor, Area Dealer, Retail Dealer or Registered Trader shall be liable for any delay in delivery on the part of the Company (whatever the cause of such delay), nor for any damage caused thereby.

4. ALTERATIONS IN PRICE AND CONDITIONS. The Company's prices and Conditions of Sale may be altered at any time without notice, and all cars and chassis and parts therefor are sold subject to the prices and Conditions of Sale ruling at the time of delivery. In the event of increase of price, however, a purchaser may in writing cancel his order within seven days of receiving notice of the increase.

5. ALTERATIONS IN SPECIFICATION. The Company's specifications may be altered at any time without notice; and in such event the seller may cancel any order, or goods conforming to the altered specification may be delivered in fulfilment of such order unless, in the case of substantial alterations, the purchaser, in writing, cancels that order within seven days of receiving notice of the intention to deliver in conformity with the altered specification.

6. SERVICE PARTS. When ordering service parts it is essential that the identification number thereof, as shown in the Company's Service Parts List, should be given, as well as the chassis and engine numbers of the car for which they are required.

7. DISTRIBUTORS AND DEALERS.

(a) Every Distributor, Area Dealer, Retail Dealer and Registered Trader shall incorporate these

Conditions in any Contract he makes with a purchaser, either by reference or by setting them out in extenso in the order form. Where such incorporation is by reference only, the Distributor, Area Dealer, Retail Dealer or Registered Trader shall see that a copy of the Conditions is handed to such purchaser prior to the completion of the Contract, and that such purchaser's attention is specifically drawn to them.

(b) If any purchaser from a Distributor, Area Dealer, Retail Dealer or Registered Trader shall commit a breach of these Conditions, the Distributor, Area Dealer, Retail Dealer or Registered Trader shall, on being required by the Company or his vendor so to do, take such steps as the Company may think fit, whether by instituting legal proceedings or otherwise, in order to enforce these Conditions.

8. EXHIBITIONS AND COMPETITIONS.

No car or chassis or part thereof shall be exhibited at any exhibition or show or permitted to take part in any competition unless the same is held or approved by the Society of Motor Manufacturers & Traders Ltd. Anyone who commits or allows a breach of these Conditions renders himself liable to pay damages not exceeding £250.

9. GENERAL.

(a) The Company may allocate any order placed direct with it to its authorised Distributor or Area Dealer in the appropriate territory.

(b) These Conditions and any Contract to which these Conditions apply shall be construed according to English law.



GUARANTEE

1. For a period of SIX MONTHS from the date on which a new M.G. Car or Chassis is delivered to the first owner-user thereof, The M.G. Car Co. Limited will exchange or repair any part or parts thereof which needs or need replacement or repair by reason of defective workmanship or defective material.

The Company will not be responsible for any expense which the purchaser may incur in removing or having removed or in replacing or having replaced any part or parts to be sent for inspection or in fitting or having fitted any new parts supplied in lieu thereof.

2. No claim for exchange or repair can be considered hereunder unless the person claiming:—

(a) Returns the part or parts complained of carriage paid to the Company's nearest authorised Distributor or Dealer.

(b) Sends therewith particulars of the Chassis Number and Engine Number of the Car or Chassis in question, as shown on the manufacturer's identification plate.

(c) Sends also full particulars of Claim and of the reasons, therefore, stating in such particulars the date of the purchase and the name and address of the person or firm from whom the Car or Chassis was bought.

(d) Refers to this Guarantee.

3. This Guarantee shall not apply to:—

(a) Any accessories or proprietary fittings whatsoever.

(b) Any Car or Chassis used:—

(i) As a Hackney Carriage.

(ii) For hiring out.

(iii) For racing and/or record attempts.

(iv) For any purpose other than the private or genuine commercial use of the owner-user.

(c) Any part or parts which in the opinion of The M.G. Car Co. Limited has or have been injured by wear and tear or by any form whatsoever of improper use of or from any alteration whatsoever to the Car or Chassis.

(d) Any second-hand Car or part or parts thereof.

(e) Anything whatsoever not both manufactured by and sold by the Company.

(f) Any part or parts of a Chassis to which a body which in the opinion of the Company is unsuitable has been fitted.

(g) Any Car or Chassis in or to which any part not manufactured or sold or approved by The M.G. Car Co. Limited has been affixed.

4. The liability of The M.G. Car Co. Limited is limited to exchange or repair under Clause 1 hereof. Every form of liability for every form of consequential loss or damage is hereby expressly excluded.

5. This Guarantee is given in lieu of and excludes every condition or warranty, whether statutory or otherwise, whatsoever not herein expressly set out.



Chairman L. P. LORD

THE M.G. CAR COMPANY LIMITED (Sales Division)

Proprietors MORRIS MOTORS LTD.

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